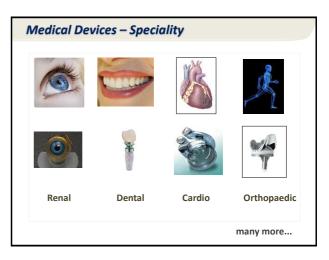


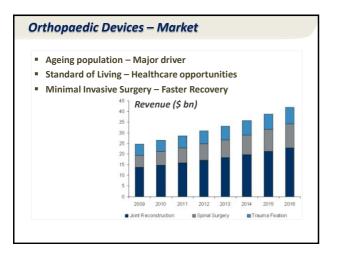
Medical Devices – Market

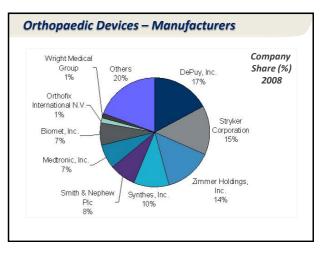
- Global market: US\$ 220 billion.
- Innovation-driven (R&D spending > 10% of sales)
- Indian market: US\$ 3.2 billion (Rs. 15,000 crore)
- 60-70% imported from the West
- Dominated by MNCs (ex. Depuy, Roche, Philips)
- Indian industry: inadequate R&D, trained personnel
- DCGI regulation for device manufacturers

[Source: NIPER Report, 2009]

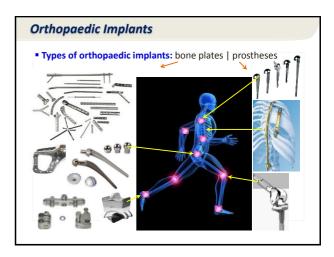


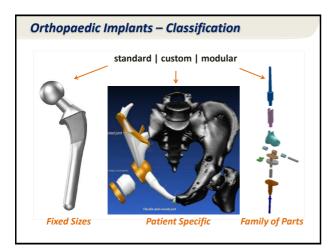


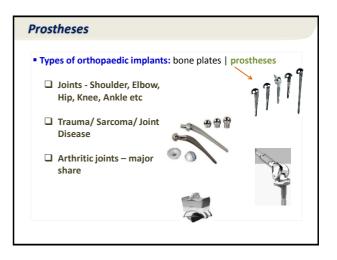














Skeletal Reconstruction – Indications

- Malignant tumours
 - e.g., Sarcomas (osteo, chondro, Ewing, fibrous), giant cell
- Non-inflammatory degenerative joint disease (NIDJD)
 - e.g., avascular necrosis, osteoarthritis
- Inflammatory joint disease (IJD)
 - e.g., rheumatoid arthritis
- Revision cases failed previous prosthesis
- Severe trauma

Osteosarcoma – Focus Area

- 6th worst occurring cancer
- Most common malignant tumour
- Occurs in long bones
- Affects the growth plates
- Observed skeletally immature (young)
- 60% cases in between 10yrs-20yrs
- 80 % in joints site of highest growth rat
- 70 % cases occur in knee



Symptoms

- Persistent pain
- Swelling or a firm lump on a bone
- Difficulty in movement (A limp if the tumor affects the leg)
- Pain while standing/ load bearing
- Bone fracture occurs spontaneously or after a minor bump





Diagnosis Treatment X-ray of the affected area Chemotherapy Blood tests Radiotherapy Bone scans Surgery Biopsy Amputation CT scan of body (check spreading) Allograft (Other person) CT scan of the affected area Autograft (Same person) MRI of the affected area Rotation-plasty (Twisted) Prosthetic Reconstruction

